

Appendix 3 - Corporate Strategy Action Plan 2023/24 (to be reviewed annually)

| Priorities | Actions | Strategic Project | Owner | Timescale |
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| Efficient Services for all our Residents | Promote well-being and help people live healthy and active lifestyles. | Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability. | CM for Community Services and CM for Finance, Innovation and Property | Ongoing |
| | | Deliver One You Public Health Initiative | | Ongoing |
| | Through key partnership working with Kent Police and other partners, support residents and ensure safeguarding is an integral part of council activity. | Delivery and implementation of the annual Community Safety Partnership Plan, including measures to tackle anti-social behaviour and domestic violence. | CM for Community Services | Ongoing |
| | Make our services and advice available to residents 24 hours a day through digital innovation. | Implementation of the Communications Strategy 'strategic themes' specifically building digital reach through social media channels and the MyTMBC app. | CM for Finance, Innovation and Property | Ongoing |
| | | Adoption and implementation of a new Digital Strategy | | 2023 |
| | Further move the borough council forward so its services are delivered innovatively and in the most cost-effective and efficient way. | Additional resource/staffing to be allocated to delivering innovative change through the council's transformation agenda. | CM for Finance, Innovation and Property | 2023 |
| Implementation of the Medium Terms Financial Strategy and the Savings and Transformation Strategy | | Ongoing | | |
| Sustaining a borough which cares for the environment | Deliver climate change plans which focus on cutting emissions and increasing biodiversity. | Implementation of the Climate Change Strategy Action Plan – including measures that cover sustainable development, transport, housing, waste, business and property. | CM for Environment and Climate Change | Ongoing |
| | | Partnership working with KCC, the Kent Local Nature Partnership and Kent Wildlife Trust to identify sites for a high level of biodiversity net gain. | | Ongoing |
| | Build on our track record of recycling more than anywhere else in Kent. | Continue to increase kerbside recycling. | CM for Technical and Waste Services | Ongoing |
| | | Promote recycling and waste minimisation. | | Ongoing |
| | Improve environmental quality in the borough by tackling sources of pollution. | Implementation of Air Quality Action Plan | CM for Environment and Climate Change and CM for Technical and Waste Services | Ongoing |
| | | Review enviro-crime enforcement agency. | | 2023 |
| | Maintain Green Flag Award status for our parks. | | Ongoing | |

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| | Continue our successful management of parks, open spaces and leisure centres. | Delivering cost efficient leisure centres through capital investment that improves their financial and environmental sustainability. | CM for Technical and Waste Services | Ongoing |
| Improving housing options for local people | Develop a Local Plan which will ensure the provision of new homes in appropriate locations, focusing on tackling the need to deliver a range of housing for the whole community. | Regulation 19 consultation on a draft Local Plan for the borough. | CM for Strategic Planning and Infrastructure | Autumn 2023 |
| | | Examination in Public of the Local Plan | | 2024 |
| | Ensure a supply of affordable housing for people who would struggle to buy on the open market | Investigate use of council owned assets for use to deliver affordable housing through joint working with Registered providers. | CM for Housing | 2023 |
| | Use every power we can to support those who are most in need of housing support and at risk of becoming homeless. | Manage our temporary accommodation provision to support vulnerable residents. | CM for Housing | Ongoing |
| | | Develop and implement a Homelessness and Rough Sleeping Strategy and Action Plan | | 2023 |
| | Improving standards in rented accommodation. | Delivery of the Housing Upgrade Grant Project | CM for Housing | Up to March 2025 |
| Work with partner organisations and Registered providers to provide advice and signpost to available support. | | Ongoing | | |
| Investing in our local economy to help foster | Deliver a range of measures to help our local economy bounce back. | Implementation of the T&M UK Shared Prosperity Fund Investment Plan and REPF Addendum. | Leader of the Council | Up to March 2025 |
| | | Produce and implement a new Economic Development Strategy for 2024-2027. | CM for Economic Regeneration. | Adopt September 2023. |
| | Identify ways we could use our land and other assets better, especially in Tonbridge Town Centre. | Tonbridge Town Centre Review (inc. Tonbridge Farm) | CM for Finance, Innovation and Property | Ongoing |
| | | Progress plans for Kings Hill Offices | | Ongoing |
| | Develop proposals to raise the profile of Tonbridge Castle and all council assets. | Agreement of future plans for Tonbridge Castle and develop implementation strategy. | CM for Community Services | During 2023 |
| | | Put new plans in place for the Castle. | | From 2024 |

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| sustainable growth | Strengthen our links with strategic partners and funding bodies. | Ongoing engagement with strategic partners such as RBLI, NIAB EMR and the Kent and Medway Economic Partnership to ensure investment in the borough. | CM for Economic Regeneration | During 2023 |
| | | Refocus the West Kent Partnership to move from predominantly skills and employability measures to a broader economic development approach that includes promotion and investment. | | During 2023 |